



## PRESS INFORMATION

### FACTS ABOUT THE 'H' SIGN

#### Size Specifications

- Built to exact size as the 'H' in the original 1923 Hollywood sign
- 45 feet high – overall height 50 feet including five feet base
- 33.5 feet wide
- 18 feet x 33.5 feet base footprint
- 20 feet x 40 feet stage
- It is the height of four London double decker buses

#### Weight Specification

- Overall structure weight including ballast approx. 95 tons
- Overall weight without ballast 56,000lbs
- H and vertical support structure weight approx. 33,000lbs
- Steel base weighs approx. 23,000lbs
- Overall with concrete ballast blocks approx. 160,000lbs

#### Material Specifications

- 54 galvanised steel panels from original Hollywood sign that stood from 1923 – 1978
- Over 1,100 square feet of original Hollywood sign metal
- Approximately 1,200 1-inch holes in the panels originally added to decrease the effect of wind loads
- 55 years of original enamel and latex paint with layers of paint over graffiti
- 22 gallons of epoxy used to bind the original Hollywood Sign panels to new frame structure
- 7-10 coats (10 Gallons) of matte finish polyurethane to seal and preserve the finished panels
- Superstructure made of galvanized steel

#### Construction Specification

- More than 5,000 man hours to restore and construct the 'H'
- Design and construction completed over the course of three months
- 11 pages of engineered construction plans
- Designed and constructed to be taken apart and toured via a 53 feet flatbed truck and 30 feet enclosed trunk
- Constructed to with stand winds of approximately 100 mph
- Erected with a 30 ton crane, 60 feet man lift, forklift, two flat bed trucks, picker truck and other heavy equipment
- Can be shipped world wide in two shipping containers

#### Brief History

- Erected in 1923 to advertise a residential development called 'Hollywoodland', but then became synonymous with the glamour and excitement of the film industry in Los Angeles
- The 'H' symbolised everything that was Hollywood and to touch the sign was a right of passage for all aspiring actors and actresses
- The original sign stood for 55 years - in 1978 the sign was in very poor condition and following a fund-raising campaign by the great and the good of Los Angeles including Alice Cooper and Hugh Hefner, the sign was replaced
- Placed in storage until 2007, when world-renowned artist and sculptor, Bill Mack acquired it
- In 2012 Bill and his team painstakingly identified the metal panels that made the original letter 'H', the most significant piece of the sign